

February 2011

FOR IMMEDIATE RELEASE:

Event Dates – March 3-6, 2011

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First-ever *Garden Academy* series kicks off spring at Dayton Home & Garden Show

DAYTON, Ohio— Fifty-six presentations spanning four days, on two stages, for one incredible price! 'Color your world' as the **15th annual Dayton Home & Garden Show**, sponsored by American Family Insurance, proudly introduces the first-ever *Garden Academy* seminar series **March 3-6** at the Dayton Convention Center.

Mark Webber, garden guru and owner of Mark Webber Landscaping has brought a wealth of knowledge and talent together from across the Midwest to host one-hour seminars on a myriad of topics throughout the entire show.

"For a line-up like this, you would normally pay \$60-\$90 per person, per day!" exclaimed Donell Heberer Walton, executive director of HSI Show Productions. "But not at the Dayton Home & Garden Show—our seminar series is actually included in the price of admission."

The *Garden Academy* stage will host a seminar every hour, every day of the show. An endless array of topics, just to name a few, includes:

- Good bugs vs. bad bugs—do you know which ones to kill?
- Edible gardening, tree and shrub pruning basics
- How to grow hydrangeas
- New Hostas and shade plants for 2011
- Grow it, cook it, and eat it!

Q&A sessions will be held in the lobby's atrium immediately following each seminar.

"It's all about education," Heberer Walton said. "We're excited to expand this part of our show and bring guests the best of the best in the industry!"

In addition, a "how-to" stage will host a container gardening boot camp, special cooking demonstrations with Culinary Company's Chef Jeff Ayler, sessions on how to build water features and harvest year-round produce, and much more throughout the weekend!

On Friday, March 4, children ages 5-12 can learn how to identify, plant and grow plants on their own at 5 and 7 pm.

Horticulturists in need of certification can attend the *Garden Academy* series to earn continuing education credits on behalf of the Ohio Nursery & Landscape Association (ONLA) and Indiana Nursery & Landscape Association (INLA).

Show hours are 10 am to 9 pm Friday and Saturday, and 10 am to 6 pm Sunday. Tickets are \$8 Friday through Sunday. Show guests can download a \$2 discount coupon or a buy-one-get-one-free coupon (valid Friday only) online. *An Evening in the Gardens* is Thursday night from 6 to 9 pm. Tickets are \$25. All proceeds from preview night benefit Think^{TV}.

Admission for children 12 and under is free. All active duty military personnel are eligible for free admission with proper military identification.

For more information on the extensive *Garden Academy* seminar series, please log on <u>www.daytonhomeandgardenshow.com</u> to find the complete schedule.

HSI Show Productions is one of the Midwest's premier show producers. Its portfolio includes the 15th annual Dayton Home & Garden Show (March 3-6, 2011); the 53rd annual Indiana Flower and Patio Show in Indianapolis (March 12-20, 2011); and the 62nd annual Christmas Gift & Hobby Show in Indianapolis (Nov. 9-13, 2011).

For more information about the Dayton Home & Garden Show, call HSI Show Productions at 800.215.1700, or log on www.daytonhomeandgardenshow.com.

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